



Adult Members Code of Conduct

Managers, Coaches and Adult Volunteers are key to the establishment of ethics in football. Their concept of ethics and attitude to the game directly affects the behavior of players under their supervision.

All Adults supervising or in contact with playing Members of the Club are therefore, expected to pay particular attention to the moral aspect of their conduct. They must be aware that almost all of their everyday decisions and choices of actions, as well as strategic targets, have ethical implications.

It is natural that winning constitutes a basic concern, particularly for managers and coaches. This code is not intended to conflict with that, however the code calls for all Adults involved with our playing teams to disassociate themselves from a "win-at-all-costs" attitude.

The health, safety, welfare and moral education of our young people are our first priority, before the achievement or the reputation of the Club, coach or parent.

Set out below is The FA Coaches Association Code of Conduct, which reflects the standards expressed by the National Coaching Foundation and the National Association of Sports Coaches. This forms a benchmark for all involved in coaching and it is required that all Adult Members of the Club conform to this code.

Adult members, but particularly Managers and Coaches must:

- (a) Respect the rights, dignity and worth of each and every person and treat each equally within the context of the sport.
- (b) Respect the rights, dignity and worth of each and every person and treat each equally within the context of the sport Place the wellbeing and safety of each player above all other considerations, including the development of performance.
- (c) Adhere to all guidelines laid down by governing bodies.(The FA, Dorset FA , DYFL, and BYFL).
- (d) Develop an appropriate working relationship with each player based on mutual trust and respect.
- (e) Not exert undue influence to obtain personal benefit or reward.
- (f) Encourage and guide players to accept responsibility for their own behaviour and performance.
- (g) Ensure that the activities they direct or advocate are appropriate for the age, maturity, experience and ability of players.
- (h) At the outset, clarify with the players (and, where appropriate, parent) exactly what is expected of them and also what they are entitled to expect from their coach.
- (i) Co-operate fully with other specialists (e.g. other coaches, officials, sports scientists, doctors, physiotherapists) in the best interests of the player.
- (j) Always promote the positive aspects of the sport (e.g. fair play) and never condone violations of the Laws of the Game, behavior contrary to the spirit of the Laws of the Game or relevant rules and regulations or the use of prohibited substances or techniques.
- (k) Consistently display high standards of behavior and appearance.
- (l) Not use or tolerate inappropriate language.